

Frank DeSocio

Frank DeSocio is currently the executive director of the Bowling Proprietors' Association of America (BPAA). Prior to his position at BPAA, Frank was President of Strike Ten Entertainment, the marketing arm of bowling, and agency record for the bowling industry for 14 years. He is also co-owner of JOMA Bowling Company of Wichita, Kansas, which operates five bowling centers in Kansas ranging from 26 lanes up to 48 lanes.

Frank has served as President of the Kansas Bowling Proprietors' Association, is active and past president of the Multi Unit Bowling Group (MUBIG) and attended Wichita State University.

In 2000, Frank received BPAA's President Medal award for his leadership and extensive, exhaustive work in developing and positioning International Bowl Expo as the premier event in the bowling industry.